



Various ideas for logo redesign for the VA Small Business Development Center. Main office is in charge of 21 satellite offices spread through Virginia. Each location received a version of the logo with their location indicated, and 21 accompanying files of the logo in a variety of sizes and formats, and a specification sheet indicating proper use.

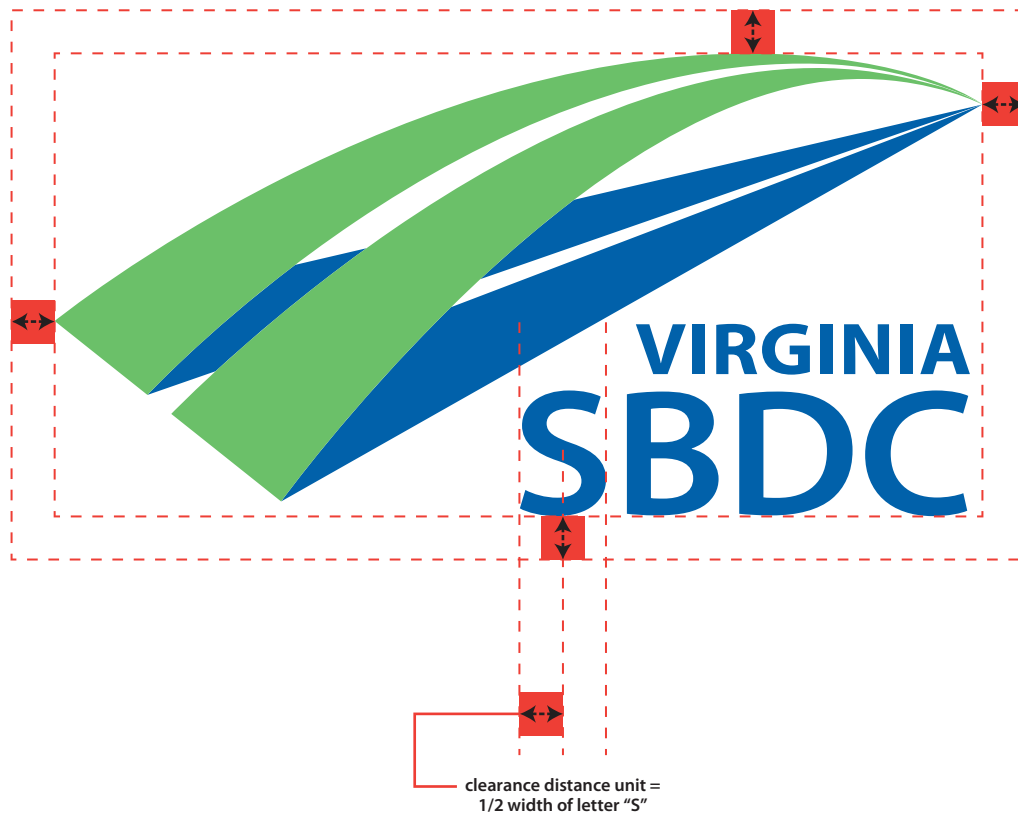
Virginia SBDC Logo

Spacing

December 06, 2012

Clearance:

The logo should always be used with a minimum clearance which is equal to or greater than half the width of the letter "S" of "SBDC."



First page of specification sheet document for the VA SBDC logo redesign. Document included proper colors, sizing restrictions, and clearance space to be allotted.



Layouts for new business cards and name tags using the newly designed VASBDC logo.

Local SBDC Offices:



Potomac Region	
Alexandria SBDC	703.278.1292
Mason SBDC (Arlington, Fairfax and Prince William)	703.277.2747
Loudoun SBDC	703.430.7222
University of Mary Washington SBDC - Fredericksburg	540.654.1096
University of Mary Washington SBDC - Warsaw	804.333.0286
SBDC at Community Business Partnership	703.768.1440
Central Region	
Shenandoah Valley SBDC (Harrisonburg area)	540.568.3227
Central Virginia SBDC (Charlottesville area)	434.295.8198
Greater Richmond Chamber of Commerce SBDC	804.783.2314
Lord Fairfax SBDC - Bright Center	540.532.9639
Lord Fairfax SBDC - Culpeper	540.727.0638
Lord Fairfax SBDC - Fauquier	540.551.1595
Lord Fairfax SBDC - Middletown	540.868.7093
Hampton Roads Region	
Hampton Roads SBDC - Eastern Shore	757.789.3418
Hampton Roads SBDC - Franklin	757.562.4900
Hampton Roads SBDC - Hampton	757.865.3128
Hampton Roads SBDC - Norfolk	757.664.2992
Hampton Roads SBDC - Smithfield	757.357.3502
Hampton Roads SBDC - Williamsburg	757.229.6511
Southern Region	
Longwood University SBDC - Danville	434.797.8482
Longwood University SBDC - Farmville	434.295.2086
Longwood University SBDC - Martinsville	276.632.4462
Longwood University SBDC - Petersburg	804.518.2003
Longwood University SBDC - South Boston	434.572.4533
Region 2000 SBDC (Lynchburg area)	571.321.2023
Southwest Region	
Blue Ridge Crossroads SBDC (Galax area)	276.236.0391
Mountain Empire Community College SBDC	276.523.6529
Radford University SBDC	540.831.6056
Roanoke Regional SBDC	540.983.0717
Southwest Virginia Community College SBDC	276.964.7345
Virginia Highlands Community College SBDC	276.739.2474

For assistance and more information, please visit our website: www.VirginiasBDC.org

or call the Virginia SBDC Network office at 703.277.7703




The Virginia SBDC Network is a partnership program with the U.S. Small Business Administration, George Mason University -- Mason Enterprise Center and local host institutions.




Member of and accredited by the Association of Small Business Development Centers.






Tools and resources to build and grow successful companies

Virginia SBDC Network -- the largest provider of counseling, training and business resources for small businesses in the Commonwealth



Management Counseling and Training

These are the primary offerings of the Virginia SBDC. You will meet in private with a certified business analyst to discuss your specific issues, or you can attend small-group training sessions for in-depth presentations on critical management topics. You can count on:

- Professional guidance
- Experienced insight
- Practical solutions
- Complete confidentiality
- Personal referrals to local resources



Growing Your Business

Experienced entrepreneurs will find assistance across a broad range of topics, including:

- Business planning
- Financing sources and capital formation
- Marketing issues and techniques
- Market research
- Personnel management
- Strategies for growth and expansion
- Exporting assistance
- Innovation commercialization
- And much more



Starting Your Business

We also provide assistance to aspiring business owners who need to understand:

- Requirements for going into business
- Business plan development
- Licensing and regulatory information
- Financial statements and cash-flow management
- Accounting and record keeping
- Target markets
- Communications and promotions
- Sales and distribution
- And much more

It works because it's local. SBDC's are hosted by local universities, community colleges, chambers of commerce, and economic development organizations. We are involved in your community. We know local businesses, banks and funding sources, service providers, government programs, and other resources whose job it is to help businesses start, grow, and thrive.

Trifold brochure: update to previous brochure, with new information and new logo design.